Sponsorship Opportunities

Run to Remember ▪ October 3, 2026 ▪ 9:00am

VFW Post 5594 requests your help to make our 17th Annual Run to Remember 5k an outstanding success. We are proud to offer the only USA Track & Field certified 5k course[1] available in Upton, MA. Planning is in high gear for this fun and worthwhile event. Participants choose between running a 5k or walking a 2.25k (1.4 mile) course. Kids get their own Fun Run! Our event will honor all Active, Reserve, and Guard members and veterans who served our country in the past. Each participant will wear the name of a veteran they wish to honor. We anticipate 100+ runners and are looking forward to having a first-class event for many years to come!

The ability to maintain our Post home and community programs is directly related to the generosity of our sponsors. Our programs include, without limitation, the offering of two $500 scholarships to local high school seniors, and the annual sponsoring of one or two slots at Camp Resilience[2] in Gilford, NH for wounded warriors. Our function hall has an 85-person capacity and is available for rent for a variety of events, and as a service to our community, is available **at no-cost to local non-profit organizations** such as the Upton Bloomer Girls, Scouts, and American Legion. We are pleased to announce that fundraising efforts made it possible to install a new floor last year in the function hall! We are all excited about the opportunity to continue improvements in the near future to our Post home.

The enclosed 2026 Sponsorship Registration form lists the opportunities available to you. If you do not see a promotional opportunity that meets your needs, please let me know and I will see if I can customize something for you. We appreciate both cash and in-kind donations. The VFW would love to include you on our team of sponsors for 2026. **Please respond by Friday, September 18, 2026.**

Sponsorship supports our event in 3 critical ways:

1. Helps us increase the total funds raised for our Post home, events, and programs.
2. Helps us cover expenses such as race bibs, gaiters, event materials, runner's awards, water, food, and other items.
3. Helps us provide raffle prizes for the runners, which increases the fun had by all and encourages more runners to attend.

You may also complete your sponsorship online at www.uptonvfw.org/5k-sponsorship.

For more information about the race, please contact me by telephone at (617) 697-9316 or send an email to post5594@vfwma.org. You may also visit our webpage at www.uptonvfw.org/5k.

Thank you very much for your support of the 17th Annual Run to Remember 5k.

Shawn Craig
Sr. Vice Commander/Adjutant

[1] Effective date of certification: August 4, 2023. USATF course ID # MA18301JK
[2] More information about Camp Resilience may be found by visiting their website at www.camp-resilience.org.

VFW POST 5594

P.O. Box 472
Upton, MA 01568

Phone 508.529.7792

post5594@vfwma.org
www.uptonvfw.org

Sponsorship Opportunities

Platinum Sponsor - $500

- Logo on event webpage and social media
- Logo on race bibs and t-shirts
- Table at event
- Two race registrations and two race t-shirts
- Display self-supplied sign or banner
- Place self-supplied promo item in runners' goodie bags

Gold Sponsor - $250

- Logo on event webpage
- Logo on race bibs and t-shirts
- Display self-supplied sign or banner
- Place self-supplied promo item in runners' goodie bags

Bib Sponsor - $200

- Logo on event webpage
- Logo on race bibs
- Place self-supplied promo item in runners' goodie bags

T-Shirt Sponsor - $100

- Logo on event webpage
- Logo on race t-shirts
- Place self-supplied promo item in runners' goodie bags

Race Marker Sponsor - $50

- Name on event website
- Logo on race markers along course
- Place self-supplied promo item in runners' goodie bags

PLEASE SUBMIT THE BOTTOM HALF OF THIS PAGE

or complete online at

www.uptonvfw.org/5k-sponsorship

Thank you for your contribution!

Please return completed Sponsorship form by **September 18, 2026.**

I am honoring a Veteran (name):	
Sponsor Name:	
Address:	
Phone Number:	
E-mail Address:	
Website Address:	
Contact Person Name:	
Sponsorship Category (check one & indicate amount, other)	
Platinum Sponsor, $500 or more	☐ $_____
Gold Sponsor, $250 or more	☐ $_____
Bib Sponsor, $200 or more	☐ $_____
T-shirt Sponsor, $100 or more	☐ $_____
Race Marker Sponsor, $50 or more	☐ $_____
Other Cash Sponsorship	☐
Gift In-Kind Sponsorship (gift certificates, coupon, etc.)	☐
Will you be providing a self-supplied item?	**Yes or No** Type of Item: _____
Will you be submitting a logo? (circle one)	**Yes – Please email to post5594@vfwma.org** **No**

Checks should be made out to **VFW Post 5594** and mailed to:

VFW Post 5594
PO Box 472
Upton, MA 01568