



Run to Remember

5k, 1.4mi walk, & Kids Fun Run

Sponsorship Opportunities

October 5, 2019 ■ 9:00am

VFW Post 5594 requests your help to make our 10th Annual 5k Run, the Run to Remember, an outstanding success. Planning is in high gear for this fun and worthwhile event to be held on Saturday, October 5th at 9am. The road race is open to all ages and abilities. Walkers are welcome on our 1.4 mile course, and children ages 2 – 10 are welcome for the Kids Fun Run. The 5k course begins and ends at our VFW Post home on Rt. 140 in Upton, MA. Our race will honor all Active, Reserve, and Guard members and veterans who served our country in the past. Each participant will wear the name of a veteran they wish to honor; however, the Post will stand ready to provide names if the runner does not personally know a veteran. We anticipate 100+ runners and are looking forward to having a first-class event for many years to come!

The ability to maintain our Post home and community programs is directly related to the generosity of our sponsors. Our programs include, without limitation, the offering of two scholarships to local high school seniors, and the annual sponsoring of one or two slots at Camp Resilience¹ in Gilford, NH for wounded warriors from the central MA area. Our Post home is available for rent to the community for a variety of events, and we are excited about the opportunity to improve the building and its main hall for the greater good of Upton and surrounding communities. We invite people to consider renting our hall (capacity 85) for personal and business events.

The enclosed 2019 Sponsorship Registration form lists the opportunities available to you. If you do not see a promotional opportunity that meets your needs, please let me know and I will see if I can customize something for you. We appreciate both cash and in-kind donations. The VFW would love to include you on our team of sponsors for 2019. Please respond by September 15, 2019.

Sponsorship supports our event in 3 critical ways:

1. Helps us increase the total funds raised for our Post home, events, and programs.
2. Helps us cover expenses such as race day set-up materials, promotional items, runner's awards, water, food, and other items.
3. Helps us provide raffle prizes for the runners, which increases the fun had by all and encourages more runners to attend.

For more information about the race, please contact our race coordinator, David Kennedy, at (508) 529-3314, send an email to post5594@vfwma.org, or visit our webpage at www.uptonvfw.org/5k.

Thank you very much for your support of the 10th Annual Run to Remember 5k.



Shawn Craig
Post Commander

¹ More information about Camp Resilience may be found by visiting their website at www.camp-resilience.org.

Sponsorship Opportunities

Silver Sponsor - \$100

- Name on race t-shirts
- Name and link on event webpage
- Logo on race bibs
- Spoken acknowledgement on race day

Gold Sponsor - \$250

- Name on race t-shirts
- Logo and link on event webpage
- Logo on race bibs
- Table at event – provide your corporate materials
- Two race registrations and two race t-shirts
- Spoken acknowledgement on race day

PLEASE SUBMIT THE BOTTOM HALF OF THIS PAGE

Thank you for your contribution!

I am honoring Veteran (name):	
Sponsor Name:	
Address:	
Phone Number:	
E-mail Address:	
Website Address:	
Contact Person Name:	
Sponsorship Category (check one & indicate amount, other)	
Gold, \$250 or more	
Silver, \$100 or more	
Other Cash Sponsorship	
Gift In-Kind Sponsorship (gift certificates, coupon, etc.)	
Will you be submitting a logo for race bibs and event webpage (circle one)	Yes – Please email to post5594@vfwma.org No

Please return completed Sponsorship form by **September 15, 2019**.

Checks should be made out to George L. Wood VFW Post # 5594 and mailed to:

**VFW Post 5594
PO Box 472
Upton, MA 01568**