



## Sponsorship Opportunities

October 2, 2021 ■ 9:00am

VFW Post 5594 requests your help to make our 12<sup>th</sup> Annual Run to Remember 5k an outstanding success, and this year we're going HYBRID! Planning is in high gear for this fun and worthwhile event. Our IN-PERSON event will be held on Saturday, October 2<sup>nd</sup> at 9am, and our VIRTUAL event will be held from October 2<sup>nd</sup> – 10<sup>th</sup>. Participants choose between running a 5k or walking a 1.4-mile course. Kids get their own Fun Run! Our event will honor all Active, Reserve, and Guard members and veterans who served our country in the past. Each participant will wear the name of a veteran they wish to honor. We anticipate 100+ runners and are looking forward to having a first-class event for many years to come!

The ability to maintain our Post home and community programs is directly related to the generosity of our sponsors. Our programs include, without limitation, the offering of two scholarships to local high school seniors, and the annual sponsoring of one or two slots at Camp Resilience<sup>1</sup> in Gilford, NH for wounded warriors from the central MA area. Our Post home is available for rent to the community for a variety of events, and we are excited about the opportunity to improve the building and its main hall for the greater good of Upton and surrounding communities. We invite people to consider renting our hall (capacity 85) for personal and business events.

The enclosed 2021 Sponsorship Registration form lists the opportunities available to you. If you do not see a promotional opportunity that meets your needs, please let me know and I will see if I can customize something for you. We appreciate both cash and in-kind donations. The VFW would love to include you on our team of sponsors for 2021. **Please respond by Friday, September 17, 2021.**

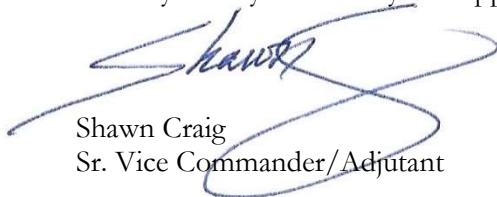
Sponsorship supports our event in 3 critical ways:

1. Helps us increase the total funds raised for our Post home, events, and programs.
2. Helps us cover expenses such as race bibs, gaiters, event materials, runner's awards, water, food, and other items.
3. Helps us provide raffle prizes for the runners, which increases the fun had by all and encourages more runners to attend.

You may also complete your sponsorship online at [www.uptonvfw.org/5k-sponsorship](http://www.uptonvfw.org/5k-sponsorship).

For more information about the race, please contact our race coordinator, David Kennedy, at (508) 529-3314, send an email to [post5594@vfwma.org](mailto:post5594@vfwma.org), or visit our webpage at [www.uptonvfw.org/5k](http://www.uptonvfw.org/5k).

Thank you very much for your support of the 12<sup>th</sup> Annual Run to Remember 5k.



Shawn Craig  
Sr. Vice Commander/Adjutant

<sup>1</sup> More information about Camp Resilience may be found by visiting their website at [www.camp-resilience.org](http://www.camp-resilience.org).

**VFW POST 5594**

# Sponsorship Opportunities

## **Platinum Sponsor - \$500**

- Logo on event webpage and social media
- Logo on race bibs and t-shirts
- Table at event
- Two race registrations and two race t-shirts
- Display self-supplied sign or banner
- Place self-supplied promo item in runners' goodie bags

## **Gold Sponsor - \$250**

- Logo on event webpage
- Logo on race bibs and t-shirts
- Display self-supplied sign or banner
- Place self-supplied promo item in runners' goodie bags

## **Gaiter Sponsor (Virtual event) - \$350**

- Logo on event webpage and social media
- Logo on race bibs
- Place self-supplied promo item for pick-up/ mailing to virtual participants
- Two race registrations (*virtual or in-person*) and two gaiters

## **Bib Sponsor - \$200**

- Logo on event webpage
- Logo on race bibs
- Place self-supplied promo item in runners' goodie bags

## **T-Shirt Sponsor - \$100**

- Logo on event webpage
- Logo on race t-shirts
- Place self-supplied promo item in runners' goodie bags

## **Race Marker Sponsor - \$50**

- Name on event website
- Logo on race markers along course
- Place self-supplied promo item in runners' goodie bags

**PLEASE SUBMIT THE BOTTOM HALF OF THIS PAGE**

*or complete online at*

[www.uptonvfw.org/5k-sponsorship](http://www.uptonvfw.org/5k-sponsorship)

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**Thank you for your contribution!**

Please return completed Sponsorship form by **September 17, 2021.**

I am honoring a Veteran (name):	
Sponsor Name:	
Address:	
Phone Number:	
E-mail Address:	
Website Address:	
Contact Person Name:	
<b>Sponsorship Category (check one &amp; indicate amount, other)</b>	
Platinum Sponsor, \$500 or more	<input type="checkbox"/> \$ _____
Gold Sponsor, \$250 or more	<input type="checkbox"/> \$ _____
Gaiter Sponsor, (Virtual) \$350 or more	<input type="checkbox"/> \$ _____
Bib Sponsor, \$200 or more	<input type="checkbox"/> \$ _____
T-shirt Sponsor, \$100 or more	<input type="checkbox"/> \$ _____
Race Marker Sponsor, \$50 or more	<input type="checkbox"/> \$ _____
Other Cash Sponsorship	<input type="checkbox"/>
Gift In-Kind Sponsorship (gift certificates, coupon, etc.)	<input type="checkbox"/>
Will you be providing a self-supplied item?	<b>Yes or No</b> Type of Item: _____
Will you be submitting a logo? (circle one)	<b>Yes – Please email to <a href="mailto:post5594@vfwma.org">post5594@vfwma.org</a></b> <b>No</b>

Checks should be made out to **VFW Post 5594** and mailed to:

**VFW Post 5594  
PO Box 472  
Upton, MA 01568**